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12.01.21

To: AVK Distributors

From: John Martin, VP Sales and Marketing

Subject: December 13, 2021 Price Increase

Dear AVK Distributors,

As we all know 2021 has been an exceedingly difficult time for all of us in Waterworks Industry, we are all experiencing the high demands for materials, cost increases and delays in finished and raw materials as we begin the peak of our busy construction season. These demands are reflected in material delays, labor shortage in manufacturing and transportation. We continue to see cost rise from our foundries, raw materials, raw and component suppliers, and transportation. Due to these unforeseen circumstances American AVK Company will implement a price increase of minus 7 discounts points effective December 13, 2021. Due to the continued increase in our cost we can only offer any special pricing for a maximum of 30 days, if your projects are going to be extended beyond the 30 days, please contact your AVK Territory Manager to discuss our options for extended pricing. Due to the continued high demands for our products, we are extending our delivery times. AVK continues to do everything possible to handle the demands of our valued Distributors, please feel free to contact your AVK Territory Manager regarding pricing or delivery concerns. We appreciate your patience and understanding as we all work together in making 2022 a great year.

Sincerely,

John Martin  
VP Sales and Marketing  
American AVK Company  
Minden, NV.

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Expect... The AVK logo is positioned to the right of the text 'Expect...'.