

March 1, 2025

Dear Valued Customer,

I hope this letter finds you well. I am writing to inform you of an upcoming change in our pricing, which is due to the recent tariffs imposed on imported goods. As you may be aware, these tariffs have significantly increased the cost of materials and products essential to our operations.

Despite our best efforts to absorb these additional costs, the continued rise in expenses related to the tariffs has made it necessary for us to adjust our pricing. Effective April 1, 2025, the prices for products will increase by an average of 2.0%.

We at Potter understand that price increases can be challenging, and we want to assure you that this decision was made after careful consideration. We remain committed to providing you with the high-quality products you have come to expect from us, and we greatly appreciate your continued support and understanding during this time.

If you have any questions or concerns regarding this price adjustment, please feel free to reach out to our customer service team at 800-325-3936. We are happy to assist you.

Thank you for your continued trust in Potter. We value your relationship and look forward to serving you in the future.

Best regards,



Sean Heskett
President, Sprinkler Monitoring Division